



# FOCUS

## On The Green

### IBDEA CONVENTION 2011

## Double The Savings!

Save \$100 on your first 2 registrants for the IBDEA Convention.

Our special rate with PGA National is \$189/night (includes resort fee and free in-room internet). To make reservations by phone, call **800-633-9150** and reference **IBDEA** to get this special rate. To book online, you can find the link in the Member's Only section of [ibdea.org](http://ibdea.org) or contact the IBDEA office to have the link emailed to you.

**Avis** is the rental car supplier for the 2011 Convention. The Avis Worldwide Discount (AWD) Number is **T313599**. Use this AWD number when calling Avis at **800-331-1600**. To book online, you can find the link in the Member's Only section of [ibdea.org](http://ibdea.org) or contact the IBDEA office to have the link emailed to you. The discount is effective March 10 – March 29, 2011. Parking is free at the facility.

Your registration includes: admission to Thursday Night Welcome, 3 Breakfasts & 3 Lunches, Opening & Closing Receptions and Dinners, Product Fair Exhibition, Workshops, Keynote Speaker, Golf\* & Alternate Activities\*, Hospitality Suite and Spouse/Partner Activities.

### PGA National Resort

400 Avenue of the Champions  
Palm Beach Gardens, FL 33418

Marv Howard, Executive Director  
3837 Naylors Lane, Baltimore, MD 21208  
877.40.IBDEA(42332) • 410 602-0616  
fax 410 486-6799

[ibdea@cornerstoneassoc.com](mailto:ibdea@cornerstoneassoc.com) • [www.ibdea.org](http://www.ibdea.org)



Registration fee includes admission to all food and beverage functions, product fair exhibition, workshops, business sessions, spouse/partner activities. Full refund if canceled in writing prior to 12/31/10. Cancellations received after 12/31/10 will be subject to a 50% penalty. No refunds will be made after 1/31/11.

\*\*Any combination of members, spouses, etc.

If your company joins IBDEA within 30 days of the convention, \$200 of your application fee will be applied to your membership dues.

\* Additional charges may apply.



The 2011 Convention will be held at the beautiful PGA National Resort in Palm Beach Gardens, Florida!  
March 17 – 22, 2011

Company Name

Address

Attendee 1 Name

Attendee 1 Email Address

Attendee 2 Name

Attendee 2 Email Address

Attendee 3 Name

Attendee 3 Email Address

#### Registration Fees

IBDEA Member Representative  
SPECIAL-First Two Registrants\*\*  
Nonmember

Register by  
10/15/10  
**\$555/person**  
**\$845 total**  
**\$745/person**

#### Full Price

\$595/person  
\$945 total  
\$795/person

Number of Attendees

AMOUNT DUE \$

- Check Enclosed - make payable to IBDEA in US funds.  
 Pay By Credit Card  Visa  Mastercard

Cardholder's Name

Account #

Expiration Date

Signature